Build

or

Buy

I can build that
contraption
for 10 USD

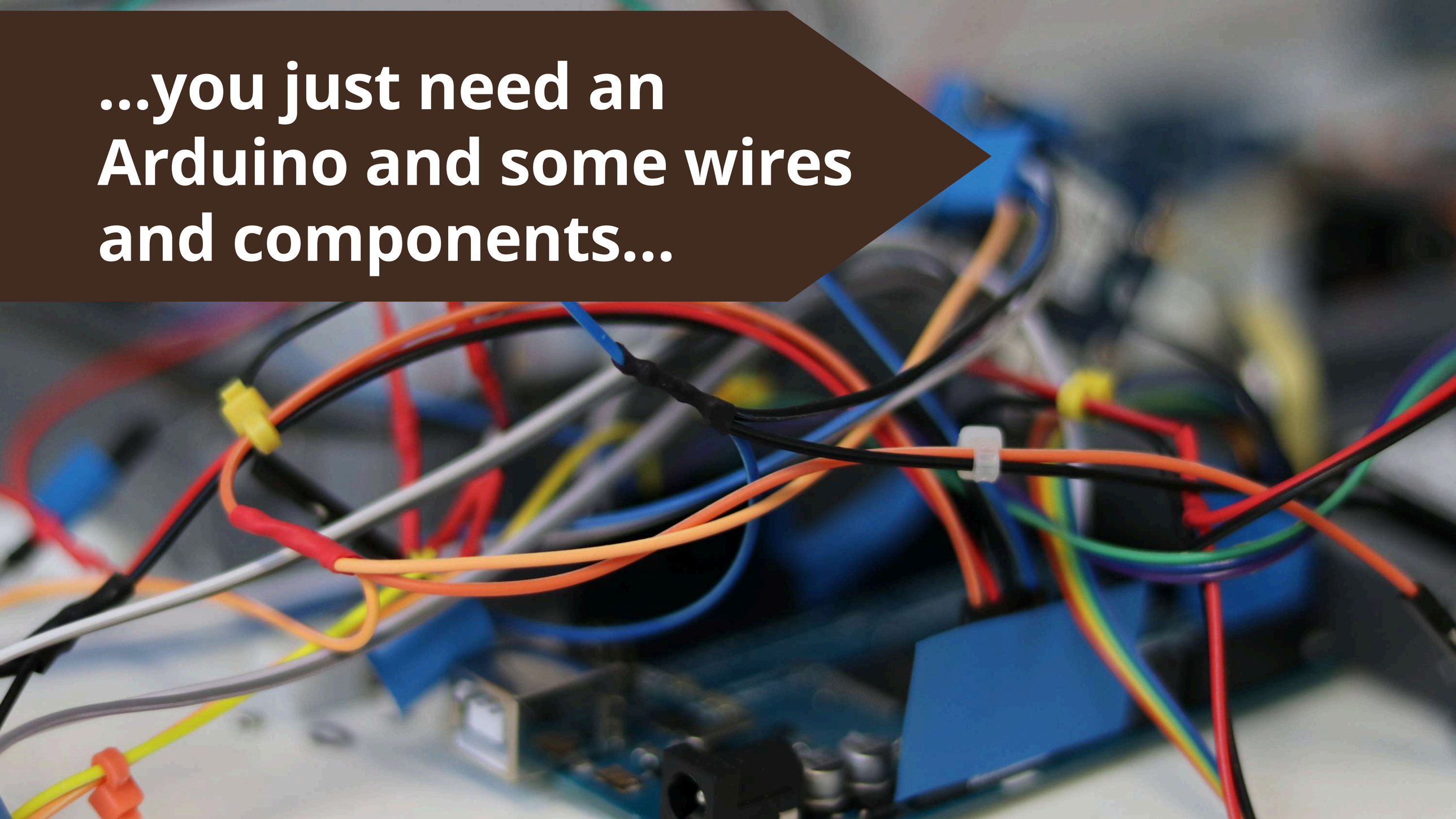
Hardware development?

Certification?

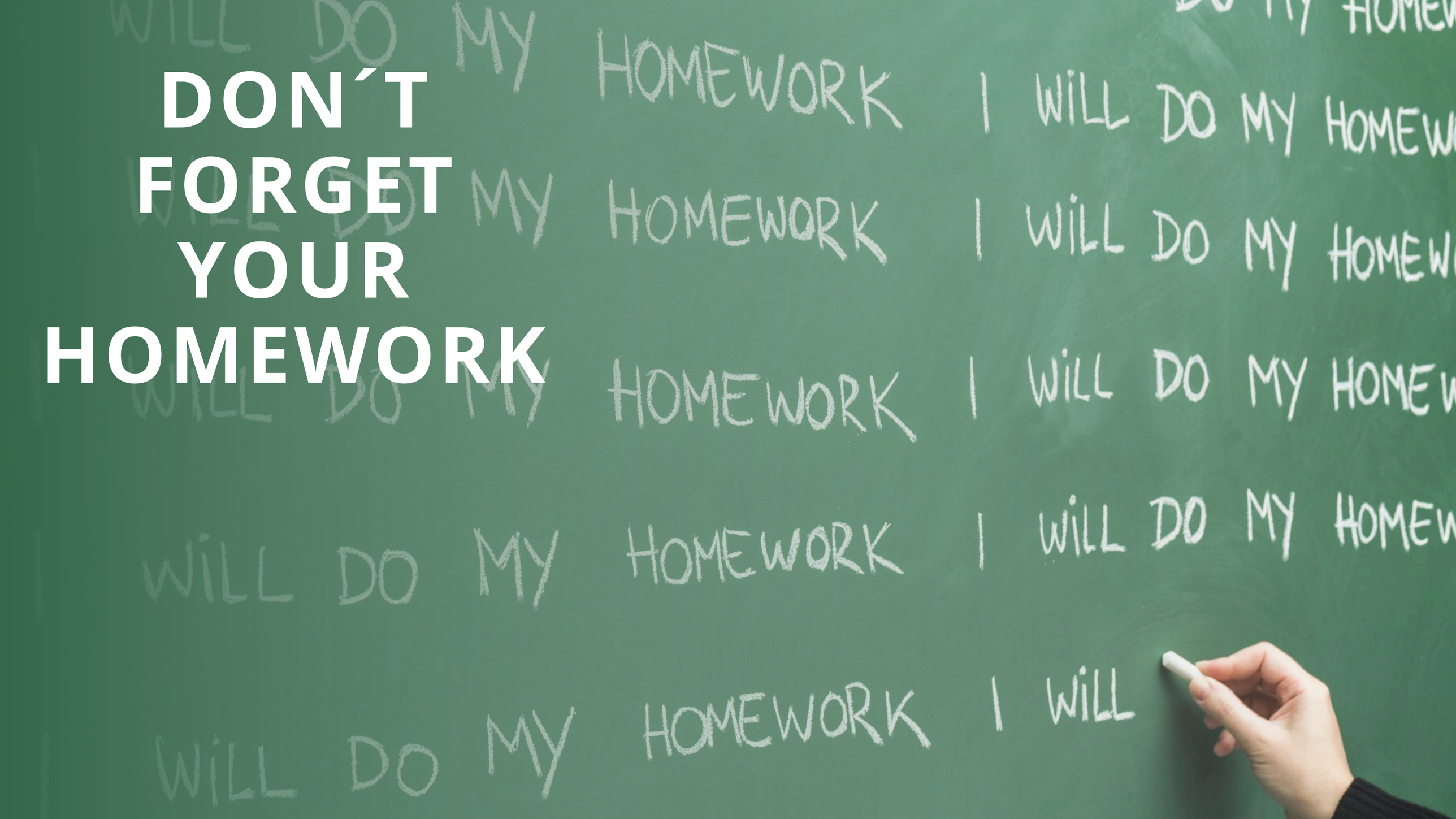
Firmware?

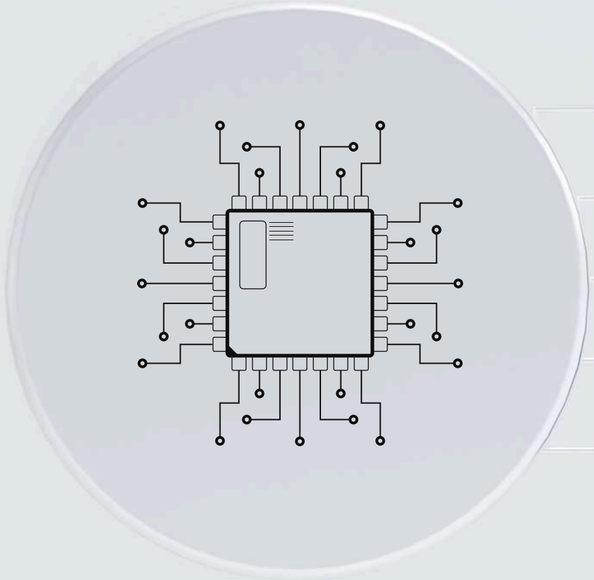
Risk?

Myth: build your own hardware, it is cheap and easy


...you just need an
Arduino and some wires
and components...

...and some basic code from the internet


DON´T
FORGET
YOUR
HOMEWORK



5. Build/buy

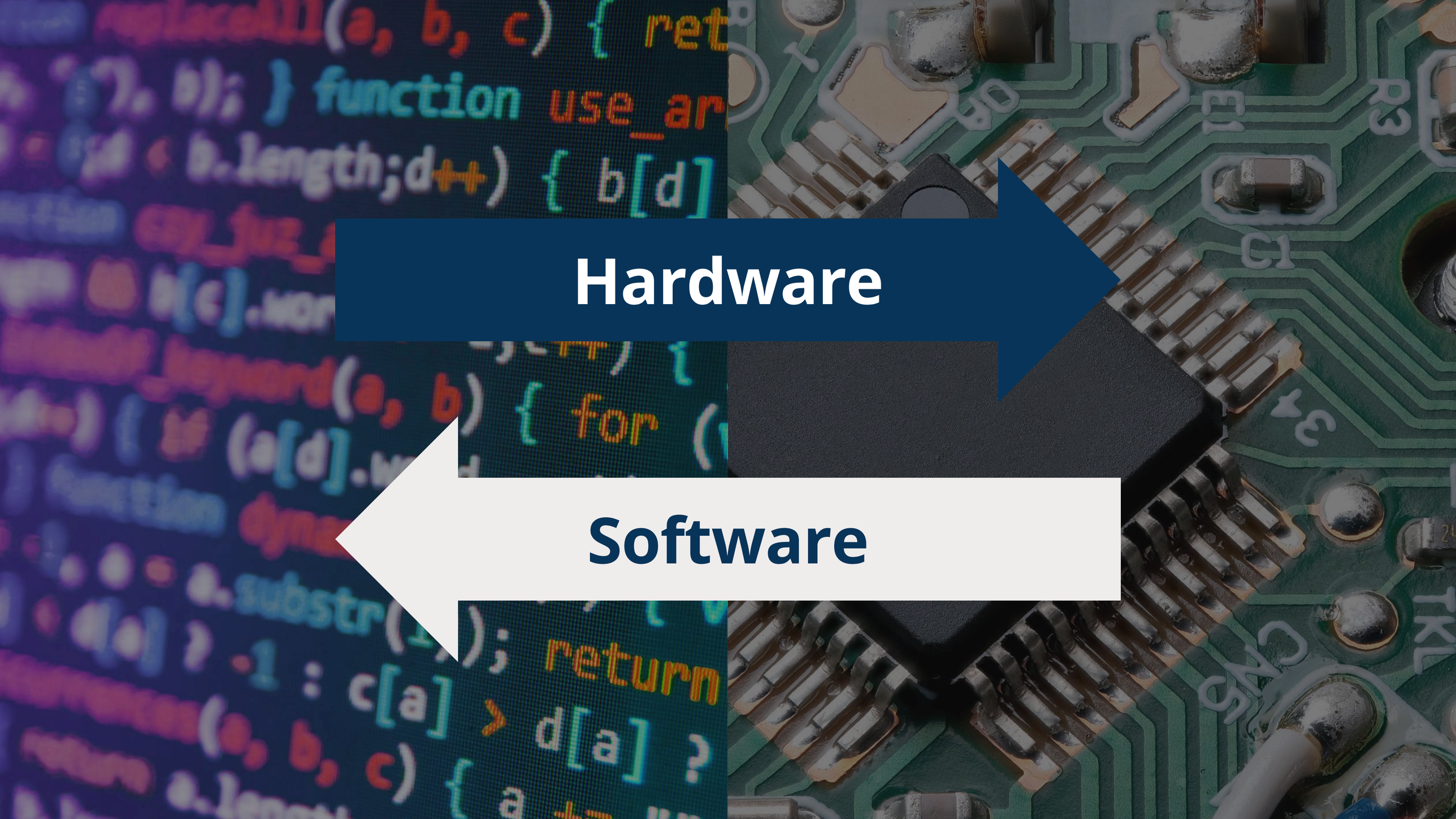
4. MVP

3. PoC

2. Need

1. Idea

IOT HARDWARE CHALLENGES


Hardware
Software

Low Power

Antennas

Connectivity

Certifications

Sensor implementation

IoT

Sensor accuracy

Legislations

Performance

Cyber security

Device management

Update firmware

Security patches

Future legislations

Product lifecycle

IoT

Build
Buy

EVALUATE YOUR OPTIONS AND WORK WITH PROFESSIONALS

https://www.linkedin.com/in/seijmer/